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# SIERRA MADRE NEWS

VOL. 20, NO. 12.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, DEC. 18, 1925

**NEWS WANTEDS**  
 One insertion, per line ..... 10c  
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## Voters Favor Letting Zone Limits Stand

The initiative ordinance to change the present city sanitarium zone to include the Mountain Glen Healthatorium and a lot at the south of the Sierra Madre hospital was defeated at the election on Tuesday by a vote of 488 to 212. A majority was required to carry the ordinance.

The election, it is believed, will end a contest which has been under way since the sanitarium zone was created nearly two years ago. When the zoning was done, the Mountain Glen institution was not included in the zone. The owner, Herbert Clapham, immediately asked the court for an injunction restraining the city from enforcing the ordinance. This injunction was denied by the court and other actions were taken which were also denied.

The next step in the contest came when the city charged Dr. Clapham with operating the institution in violation of the city ordinance. The case was tried last summer in the city park house before a jury, which found him guilty. The case was then appealed and the superior court sustained the jury in its decision.

Soon after the final decision of the court a petition was circulated asking for an initiative election to change the present zone to include the Healthatorium and in due time was presented to the trustees with the proper number of signers. The election was called and the trustees pitted themselves against the owners of the institution and their associates.

All appearances the public saw little interest in what was being said by either side and very little discussion was to be heard.

At the polls, however, a keen interest was soon manifest in the voting. The total vote was about 50 per cent of the registered voting strength of the city. There were 702 votes cast, of which number only two were spoiled. Precinct A, which included all the city west of Baldwin avenue, voted 253 against and 127 for the change. Precinct B showed a much greater difference in the votes cast. There were 235 votes against the change and 85 for it.

About the only comment made by the majority of those against the change in the ordinance was that the present ordinance had proven satisfactory and that there was no necessity for a change. It seemed the desire of the majority of the voters that the controversy, which has caused more or less trouble in Sierra Madre for several years, should not be opened again.

## Four Made Officers in Secret Order

Four Sierra Madre boys are now officers of the Monrovia chapter, Order of DeMolay, as a result of the election held at Monrovia Friday night. The annual business meeting of the chapter was preceded by a dinner held in the Masonic temple. A number of Sierra Madre boys were present.

Richard Young was elected to the post of junior councillor, which is the highest office to be received by a Sierra Madre boy. The master councillor for the coming year is Rollo Argue and the senior councillor is Harold Davis, both of Monrovia. Dale Langley was appointed to the post of junior deacon, and Dudley Shaw and Burton DeGroot were named as preceptors.

This entry of the Sierra Madre boys into the order has been comparatively recent and they are congratulating themselves that they have been shown so much consideration by the older members of the order.

Mrs. J. T. Rallsback of the Canyon gave a luncheon Wednesday in honor of her grand daughter, Mrs. H. C. Lattin, who is visiting here from Fallon, Nev.

## NEWS WILL BE ONE DAY EARLY

The Sierra Madre News will be printed on Wednesday next week instead of Thursday as usual. This is done so that advertisers may reach last minute shoppers and to give the post office employees an opportunity to get the papers out of the way of the final Christmas rush. All advertising copy must be in by Tuesday night next week and all news copy a day earlier than usual.

## New Trails Protect the Back Country

Every year the "back country" at the north of Sierra Madre is coming nearer to the city, according to Ranger M. H. Davis, who is in charge of this division of the Angeles National Forest. This year, Mr. Davis says, three important trails have been completed which bring remote sections of the back country into almost hailing distance of the city.

The first trail to be completed, and from many angles the most important to Sierra Madre, was the trail from the end of the road at the site of the Big Santa Anita dam to the ranger station at First Water camp. This trail is only a mile and a half in length and shortens the hiking distance between Sierra Madre and the ranger station by at least three miles. This trail will be invaluable during time of fires, Mr. Davis says, as it will put men far into the Big Santa Anita with very little effort and will make it possible for men to arrive on the fire line much fresher than previously. The trail was opened early in the year and was used this summer by Mr. Davis and his assistants during the summer but this fall it was thought advisable to widen it and it is now a fine trail which can be used for packing if necessary.

At present this trail will not be opened to the public because of the dangers incident to the building of the dam across the Big Santa Anita, but it is thought that when the dam is completed the trail probably will be thrown open to the public. There is a good mountain road from the corner of East Grand View and the double drive to the dam, over which provisions may be carried and facilities for camping at the end of the road, so that a fire camp could be established there in an emergency.

Another important trail, which is now nearly completed, runs from Mt. Wilson to the head of the Big Santa Anita. This trail will put the divide camp which became famous during the 1924 fire within three and one-half miles of a motor truck road. This camp formerly was about twelve miles from a road and was reached through Sturtevant's camp, in the Big Santa Anita. This trail will be a big protection to the Monrovia peak and upper Big Santa Anita district, which was previously so far removed from any thing but pack transportation that a fire could get well under way before a force could reach it.

The third important trail to be built was the one which runs up the East Fork of the Big Santa Anita to Spring camp, which cuts the distance from the camp to the outside world from sixteen and one half miles to nine, and one-half miles. These shortened distances can be even more appreciated when it is realized that pack animals are harder to find every year and any method which can be found to reduce the work of the famous, but now nearly extinct, "mountain canary," is a move along efficiency lines.

Mr. and Mrs. H. M. Scott and son, Harold, of New York City, are spending the holidays with Mrs. Scott's brother, C. W. Jones, and family. Mr. Scott is vice president and sales manager of the Atlas Portland Cement company in New York.

Mrs. Louis Karpf of 375 East Grand View entertained Wednesday with the first of a series of bridge luncheons. Twelve guests were present. Prizes were hand painted silk handkerchiefs.

Miss Marguerite Smith is spending the week end at Redondo Beach, as a guest of the Deutch girls.

## Work on Dam Delayed When Walls Fail

Work on the dam in the Big Santa Anita is gradually getting under way again after having been delayed for several weeks because of engineering difficulties. After the canyon walls had been torn away by the big hydraulic pumps it was found that the rock formation was not suited to the work it was to be put to and a great deal of digging was necessary in order to get to a rock formation which would hold the giant dam.

The Ross construction company, which is in charge of the work on the dam, has completed the structural work which was necessary to such a project. One of the most interesting pieces of construction is a steel tower only a few feet square and about 500 feet high, reaching from the bottom of the canyon to well above the place where the top of the dam will be. This tower is reached by the workmen by an aerial cable line high above the canyon.

It is understood that within a few weeks the work of the building of the dam will begin in earnest. It was hoped that the pouring of concrete would be well under way before the winter rains set in but with the difficulties encountered in the walls of the canyon this hope will probably not be realized.

## Water Right Is Conceded To Pasadena

According to Los Angeles reports the county flood control department concedes Pasadena's right to the full amount of San Gabriel river water filed upon by the Crown City—65,000 acre feet—and promises to supply her that quantity from the \$25,000,000 dam to be built with county money.

One of the Los Angeles papers gives the following account of the agreement:

The olive branch of peace was extended to Pasadena by the Los Angeles County Flood Control district in the San Gabriel dam controversy.

The district offered to store up to 65,000 acre feet of water for Pasadena in the reservoir, thus making it unnecessary for Pasadena to build a water-supply dam, if Pasadena will withdraw its opposition to the district building a railroad up to the canyon so the district can construct a dam at Three Forks. Roy Dowds, special counsel for the district, conveyed the offer to Pasadena and action by that city is awaited.

According to Dowds 128,000 acre feet of water will suffice for flood control purposes, leaving 112,000 acre feet of storage. This, he argued before the district officials, might as well as not be used for Pasadena up to 65,000.

Pasadena has yet to acquire from the State Water Rights commission the right to waters in the canyon, and the proposed agreement is subject to whatever action follows from the city's action along that line.

Pasadena is opposing before the Department of the Interior the district's petition for authority to build a railroad up the canyon to the proposed damsite so construction can begin, on the theory that if such a road were built it would interfere for years to come with Pasadena's plans for building a dam for water supply purposes.

Pasadena, officials of that city understand, has two weeks in which to reply to the offer. City Attorney Howard stated that Pasadena will be glad to join in the county project if the city's rights are adequately protected.

The proposal will be studied by Howard, Samuel B. Morris, chief engineer of the Pasadena water department, and the city directors of Pasadena. The offer is before the board of city directors.

Those who wish to contribute jellies, jams and other dainties to the Christmas baskets being prepared by the Volunteer Firemen may do so by calling Mrs. Tom Henderson, whose phone number is Black 188.

## EASTERN STAR INSTALLS NEW OFFICERS HERE

One of the most impressive installation ceremonies in the history of the Sierra Madre chapter, Order of the Eastern Star, was held in the Masonic temple Monday night. The decorations and bouquets were arranged by Frank Munroe Smith, well known floral decorator. The lighting effects were created by Mrs. J. Milton Steinberger.

Mrs. Blanche I. Muskrath officiated as installing matron, and Mrs. Sabina Reynolds, past deputy grand matron, acted as installing marshal. Following the ceremonies a number of speeches from retiring and incoming officers were heard. The past matron's jewel was presented to Mrs. Muskrath by George B. Morgridge and the past patron's jewel was presented to Mr. Morgridge by Dr. Gilbert S. Bovard.

Following is the program of the affair:

Welcome, Mrs. Hazel Hill Morgridge, past matron; Dr. Gilbert S. Bovard, past patron; Charles Frederick Vannier, past patron.

Escort, Installing Marshal, Sabina Reynolds; Installing Chaplain Hortense Hill; Installing Matron Blanche Irwin Muskrath; Installing Patron George B. Morgridge.

Guests; entrance of officers-elect; escort of flag, David Roess, acting flag bearer.

Installation, Worthy Matron Mary Jane Dickinson; Worthy Patron Robert M. Finlayson; associate matron Pearl Virginia Steinberger; Solo, Marjorie Rice Ashmore; Secretary Harriet Buckingham; treasurer LaReine Malier; conductress Eleanor Bayne; associate conductress, Agnes Tyree; whistling solo, Nina Kellogg Norris; chaplain, Elizabeth Walker; marshal, Leila Montee Roberts; organist, Netta Finlayson; solo, Jack Buchanan.

The Rays of the Star, Adah, Hazel Metcalf; Ruth, Inez Black; Esther, Delight Kellogg; Martha, Birdie Lanterman; Electa, Mildred Pearl Cook; solo, Marjorie Rice Ashmore; warden, Virginia Roess; sentinel, Harvey H. Steinberger; ushers, DeWitt Officeretele; yp6 flag bearer, 1926, Mildred Zeller; Ushers, DeWitt T. Jones, Jack Buchanan, Frank Spencer, Convers L. Twycross.

## SEAL SALE IS GREAT AID IN HEALTH FIGHT

Once again we see on letters and parcels a form of stamp which is not Uncle Sam's well-known postal emblem. It is the "Christmas Seal" making its annual appearance for the eighteenth time. The tiny gummed pictures sell for one cent apiece and the profits are used for prosecuting the war against tuberculosis.

In the Los Angeles territory there are operated several institutions, including a preventorium camp at San Gabriel, which is doing a wonderful work in helping boys to rid themselves of the "great white plague." The organization in charge of the sale of seals also provides free milk for many sufferers, both young and old, who would otherwise be unable to procure the life-giving fluid regularly and in needed quantities.

One of the best Christmas gifts anyone can make to the afflicted is to invest a dollar or two in the little red seals, which make possible a constructive work for the present and future which would be impossible otherwise. Every seal represents an interest, even though small, in assisting this worthy cause.

If you have not mailed your dollar for the seals sent you some time ago, says Robert Mitchell, president of the County Tuberculosis association, do it today. If you have not received any or if you need an additional supply, you may get them at the office of the Southern California Edison company or from Mr. Mitchell.

## Christmas Baskets

Those who wish to contribute jellies, jams and other dainties to the Christmas baskets being prepared by the Volunteer Firemen may do so by calling Mrs. Tom Henderson, whose phone number is Black 188.

## Injured in Car Wreck On Saturday

Miss Linda Schwartz, 287 E. Montecito, was seriously injured Saturday night at about 7:20 o'clock at the corner of Mountain Trail and Central avenue when a Ford car in which she was riding was struck by a Cadillac touring car driven by Gordon McMillan. Neither Sidney Crockett who was driving the Ford, nor Mr. McMillan was injured. The Ford was a total wreck and the Cadillac sustained several minor damages.

Miss Schwartz and Mr. Crockett started from the Preston Schwartz home on East Montecito shortly after 7 o'clock, turning south on Mountain Trail. When they arrived at the intersection of Mountain Trail and Central they stopped and discussed which way they should turn. The car was then driven south into Central avenue where it was struck broadside by Mr. McMillan's car, which was being driven east. There being no top on the Ford, Miss Schwartz was thrown out, alighting in the ditch at the south side of Central, where the cars came together. The Ford was also thrown to the south side of the street and totally wrecked. Dents on the right side of the Ford show that the car was struck squarely and near the middle.

The crash brought a crowd of neighbors, who found Miss Schwartz unconscious in the ditch. She was taken to the home of George Jones on East Central avenue, where she regained consciousness. Dr. Gilbert S. Bovard was called and reported no fractures or other injuries of a permanent nature. She was removed to the Sierra Madre hospital, and is now reported to be getting along nicely. She is a daughter of Mr. and Mrs. Preston Schwartz.

## Sewer Plans Filed With Supervisors

The complete plans for the metropolitan sewer system for county sanitation district No. 7 were filed with the board of directors of the district at its meeting of Tuesday, Dec. 15, it was announced by A. K. Warren, chief engineer of the district.

A public hearing will be held in the auditorium of the Arcadia city hall at 8 o'clock p. m. on Tuesday, Dec. 29, and any persons having any objections to the report and plan can make them at that time. The election will be set when this public hearing is completed and it seems quite likely that the election will be held in the latter part of January.

A copy of the complete plans and report will be on file with the city engineer or city clerk in each of the municipalities in the district for the use of the public, and complete information will be given out in every possible way. The plan is to construct trunk line sewers throughout this district and to participate in the metropolitan outfall sewer, carrying the sewage to the ocean.

James Denison, Jr., gave a beefsteak fry to ten of his boy friends in the garden of their home at 439 Mariposa street Wednesday evening. A big outdoor oven was built by Harold Tucker and James Denison and a feast of good things was roasted over the big logs and an evening of fun was enjoyed around the fire.

Among those present were Clarence Morrison and Harold Tucker of Sierra Madre, and Don Davis, John Boyle, Milton and John Bunting, Lawrence Gray, Mills Hodge, Milton Murray, Roger Anthes, Frank Wengren and the host.

At the same time Mrs. Denison entertained at tea for Mrs. Lawrence Gray of Pasadena and Miss Carmelita Ward, who is spending the winter in Sierra Madre.

"Miss Denze, allow me to present Professor Bright."  
 "Oh, professor, please do something absent-minded."—Notre Dame Juggler.

## CHURCH WILL GIVE PAGEANT

A Christmas pageant, The Nativity, will be presented in the Congregational church Sunday evening at 7:30, directed by Mrs. J. Glenwood Jones. The same pageant presented last year proved so beautiful that a second performance was requested by those who wished to see it a second time and those who could not find seats the first evening.

The Congregational people expect to make this one of the traditions of Sierra Madre by having an annual presentation.

## Grand View Improvement Is Discussed

Interest is being revived in the paving of East Grand View avenue from the end of the present paving near Sycamore place to the Double Drive, officially known as Santa Anita avenue. The project is being headed by H. O. Vogel, one of the large property owners of that district, who appeared before the board of trustees at their meeting Thursday night and after a conference with the board City Attorney Fred Baker was instructed to draw a petition requesting the City of Arcadia to instruct the City of Sierra Madre to improve the road under the boundary line act.

This is the procedure under the new act which makes provision for streets which form boundaries of municipalities to be improved. Before this act was passed, it was almost legally impossible for such improvements to be made jointly and the burden of improvement fell upon one city or the other.

The principal difficulty at present, according to those in touch with the situation, is the financing of the city's part of the improvement. The city owns considerable frontage along the south side of Grand View and according to officials it would be hard to take enough money from the general fund to make the improvements. Those in favor of the project, however, assert that it could be done by practicing rigid economy in other city enterprises and that the improvement is well worth the sacrifice.

With the completion of the improvements on the Double Drive, the East Grand View improvements are needed to complete a very useful and beautiful scenic drive, it is claimed. A large number of motorists drive to the top of East Grand View daily and would make use of East Grand View if it were improved.

## Two DeMolay Chapters In Joint Meet

Two chapters of the order of DeMolay will combine their meetings Friday night in the Sierra Madre Masonic temple and there confer two degrees upon a number of candidates, some of whom are Sierra Madre boys. The combining chapters are the Monrovia chapter and the Pasadena chapter. The degrees will be conferred by Pasadena.

The order of DeMolay has been taking a number of Sierra Madre youths into their ranks during the last several months and as some of them have joined in Monrovia and some in Pasadena the two chapters have a lively interest in the young men of this city. The arrangements for the joint meeting were made by Dale Langley and Richard Young and the other members of Sierra Madre, and will be one of the biggest events in the order's official year.

The Pasadena chapter has been in operation for several years and has some expensive equipment which will be brought to the Sierra Madre temple on Thursday and installed. The DeMolay or second degree is highly dramatic and when executed by boys with long experience in their stations, is said to be one of the most impressive rituals in existence. The meeting is open to all Master Masons and members of the DeMolay.

## Auxiliary to Bring Cheer To Hospital

The ex-service men in Ward 9 of the government hospital at Sawtelle will have a brighter Christmas because of the efforts being made by members of the American Legion Auxiliary of Sierra Madre. The women of this chapter have Ward 9 under their immediate care and keep the 60 patients, all of whom are bedfast, in the little luxuries which otherwise would not be theirs. The women are now making an effort to provide a Christmas treat for the boys of their ward and are accepting gifts of money or merchandise.

Mrs. Ora Olsen is heading the committee which is doing the collecting and those who wish to give may leave their gifts at the Olsen shoe store. If it is not convenient a telephone call to the store will bring some one who will take the gifts to their proper place. There are also a number of coin boxes on the counters of the Sierra Madre stores into which cash donations may be dropped.

Among the things most desired by the boys of Ward 9, Mrs. Olsen says, are powder, shaving sticks, government postal cards, cigarettes, soap, gum, lifesavers, stuffed dates, shelled walnuts, pressed figs, jellies and jams.

Anything contributed must be at the headquarters at the Olsen shoe store not later than Monday, Dec. 21, in order to allow for ample time for the women to prepare and deliver the box.

## New Books Are Added To Library

Forty-six new books were added to the public library this week, according to a report from the librarian. Of this number 20 are adult fiction, 13 non-fiction, and 13 juvenile. The librarian's report did not give the number of books borrowed during the past month. The list of new books now at the library follows:

**Adult Fiction**  
 Anne Parrish, Perennial Bachelor; Hugh Walpole, Portrait of a man with Red Hair; Lucy Furman, Glass Window; Harper's Prize Short Stories; George Barr McCutcheon, Romeo in Moon Village; Joseph Lincoln, Queer Judson; Basil King, High Forfeit; Louise Miln, Ruben and Ivy Sen; Ethel Heuston, Swedey; B. M. Bower, Meadowlark Basin; Gilbert Parker, Power and the Glory; William McLeod Raine, Troubled Waters; Arthur B. Reeve, Craig Kennedy on the Farm; A. S. M. Hutchinson, One Increasing Purpose; Louis Tracy, Black Cat; Elmer Davis, Friends of Mr. Sweeney; E. Phillips Oppenheim, Gabriel Samara, Peacemaker; Montague Glass, Y' Understand; Stanley Weyman, Queen's Folly; Frank L. Packard, Broken Waters.

**Non-Fiction**  
 Lothrop Stoddard, Social Classes in Post-War Europe; Paul Edmunds, Peacocks and Pagodas; Charles Lummis, Mesa, Canyon and Pueblo; Frank G. Carpenter, Through the Philippines; Hendrick Van Loon, Tolerance; W. S. Braitwaite, Anthology of Magazine Verse, 1924; Carl Van Doren, American and British Literature; Viscount Grey, Twenty-Five Years; House Beautiful Building Annual; House Beautiful Furnishing Annual; Hendrick, Third Volume of the Page Letters; Harry A. Franck, Roving Through Southern China; Carth Wells, Six Years in the Malay Jungle.

L. M. Montgomery, Emily Climbs; Sidney Lanier, Boys' King Arthur; J. W. McSpadden, Famous Dogs in Fiction; William Heyliger, Quinby and Son; Emma Speed Sampson, Miss Minerva Broadcasts Billy; Hugh Lofting, Doctor Doolittle's Zoo; Katherine Adams, Silver Tarn; Katherine Barrett, Girls in the High Sierras; Alice Turner Curtis, Little Maid of Monmouth; Alice McGowan, Girl of the Plains Country; Elmer Gregor, Three Sioux Scouts; Ralph D. Paine, Golden Table; F. A. Collins, Sentinels Along Our Coast.



## At the Pasadena THEATERS

**RAYMOND** Week Starting Saturday  
December 19

### "Sally Irene and Mary"

A big Broadway Hit transferred to the screen  
for your enjoyment  
"ARABESQUE,"  
An Elaborate Stage Revue

**STRAND** Week of December 20

Rudolph and Joseph Schildkraut, with  
Virginia Brown Faire, in

### "HIS PEOPLE"

The Histrionic Sensation of 1925  
Last Times Tonight—MARY PICKFORD in  
"LITTLE ANNIE ROONEY"

**FLORENCE** FOUR DAYS  
STARTING SUNDAY

### "Three Faces East"

A Mystery Play with a Real All-Star Cast  
Starting Thursday  
Thomas Meighan, in "IRISH LUCK"  
Last Times Tonight—CHARLES RAY, in  
"BRIGHT LIGHTS"

**RIALTO** South Pasadena's  
Beautiful New Theater

### Vaudeville

Every Tuesday  
and Wednesday

**WASHINGTON** ALTADENA

Country Store Every Thursday  
Four Big Pictures Each Week

## Rehearse the Lighting of The Dinner

(By Lela Roulette)

We rehearse before a wedding for its correct and artistic perfection; and why not arrange the lighting of your dinner table before the Christmas dinner?

Have the family sit around the table to effect the artistic lighting of your room. The candlesticks should be placed on each corner of the table, and so placed that the light reflects the faces of your guests, leaving the walls as a background in shadow; the room having the effect of a campfire, dispensing the feeling of comradeship and hospitality. The candle shades can be of silk, in colors of either yellow—which has a psychological effect of cheerfulness and vivacity—or red, which always adds a tone of warmth, and can be used with safety in small areas. Red in large areas is a color we think of as irritating, aggressive and active.

Color is as definite as words, and should harmonize like chords of music; it also affects the eye as air does the ears. Lighting is just as we arrange it. It may be a source of comfort and pleasure, or an irritation. A brilliant light always kills the artistic feeling of a room.

### MARY PICKFORD PICTURE TO BE XMAS FEATURE

The Paramount picture, "The Ancient Highway," produced from the James Oliver Curwood novel by Irvin Willat, director of "North of 36," and featuring Jack Holt, Billie Dove and Montagu Love, in the leading roles at the Wistaria Dec. 20 and 21, is a story of the logging region of Quebec, adapted for the screen by James S. Hamilton and Eve Russell. Lloyd Whitlock, Stanley Taylor, William A. Carroll, Marjorie Bonner and others appear in the supporting cast.

Madge Bellamy, said by many cameramen and directors to be the most beautiful girl in pictures, has the featured feminine role in "A Fool and His Money," the Columbia picture coming to the Wistaria theater next Tuesday and Wednesday. Other featured players are William Haines, Stuart Holmes, Alma Bennett, Edwards Davis, Charles Conklin and Carrie Clark Ward. The production is an adaptation of the famous novel of the same title by George Barr McCutcheon.

The funny little jig-dance done by Mary Pickford in one of the little "kitchen scenes" in her latest picture, "Through the Back Door," which will be shown at the Wistaria theater Thursday, Dec. 24, was taught her by her brother Jack, who with Alfred E. Green, directed the picture. Simple as the steps seem, they represent a series of most intricate shuffles, and are taken from one of those difficult though apparently free-and-easy dances, that were featured on the vaudeville stage and in minstrels ten or fifteen years ago.

For the first time since Mary Pickford produced the original "Tess of the Storm Country," she took the opening scene of the picture on the first day of the production in "Little Annie Rooney." This comes to the Wistaria on Friday and Saturday, Dec. 25 and 26. There is real "punch" in the opening scene and there is no let-down in interest until the final shot. The initial scene shows Mary perched Santa Claus fashion, in the opening of a chimney surmounting a shed in New York's tenement district. A "gang" fight of considerable proportions is in progress among some children and Little Annie is first in the role of innocent bystander—or rather by-sitter. As such she is the recipient of a varied assortment of bottles, stones and Irish confetti.

### Catholic Bazaar Nets Neat Profit

The Catholic women's bazaar, which closed a two-day session at the school auditorium Friday night was reported a financial success for the women of St. Rita's Altar society as well as a means of providing desirable Christmas gifts for a large number of Sierra Madre people. A large crowd was present at the dance Friday night when a number of prizes were given away.

Mrs. Margaret Mathews is building a new home at 31 West Grand View.

## COLONIAL THEATRE MONROVIA

Shows at 7:00 and 8:45 Every Night

Sunday and Monday, Dec. 20 and 21—

THOMAS MEIGHAN, in

### "Irish Luck"

Comedy

News Reel

Tuesday, Dec. 22—

OUR BIG COUNTRY STORE

On the Screen

EUGENE O'BRIEN and LILLIAN RICH, in

### "Simon The Jester"

Wednesday, Thursday and Friday, Dec. 23, 24, 25

NORMA TALMADGE, in

### "Graustark"

Comedy

Saturday, Dec. 26—

HARRY CAREY, in

### "The Prairie Pirate"

Comedy

**\$1** MEN'S SUITS  
Cleaned and Pressed

Phone Your Orders

**Troy Laundry Service**

ROY EDWARDS, Agent

Red 42

Langley's Barber Shop

11 Kersting Court

Read the Wantads - Page 7

## Wistaria Theatre

SIERRA MADRE

87 West Central

First show 6:45—second 8:30—Matinee every Saturday 2:30

Friday, Dec. 18 and 19—

SYD CHAPLIN, in

### "The Man on the Box"

Also "PACEMAKERS," First Episode

Sunday and Monday, Dec. 20 and 21—

JAMES OLIVER CURWOOD'S

### Ancient Highway

With JACK HOLT, BILLIE DOVE

BENNETT, CHAS. CONKLIN

Comedy: Al St. John—"STUPID BUT BRAVE"

Tuesday and Wednesday, Dec. 22 and 23—

### A Fool and His Money

MADGE BELLAMY, STUART HOLMES, ALMA

Comedy—"BOZO," Jimmy Aubrey

Thursday, Dec. 24—

MARY PICKFORD, in

### Through the Back Door"

An Old One, but Good

Friday and Saturday, Dec. 25 and 26—only—

MARY PICKFORD, in

### Little Annie Rooney

Prices 15c and 25c for this show

Saturday Matinee 2:30

MERRY CHRISTMAS

### FAIRVIEW RABBITRY Eat Rabbit for Christmas

Extra good if stuffed with dressing  
same as fowl

THE BEST—50c—DRESSED

You buy Only what goes in your oven

391 Grove

Red 217

We deliver

The News for Fine Printing

## The FRANK MELINE CO.

Offers Subject to Prior Sale

\$1,200,000

## California Riviera

7 per cent Cumulative

### A Profit Sharing Syndicate

SUBSCRIBERS TO THE CALIFORNIA RIVIERA  
SYNDICATE WILL BE PAID FROM THE NET  
PROFITS IN THE ORDER FOLLOWING:

- (1) Seven per cent cumulative dividends until the principal has been repaid in full.
- (2) A return of the original amount invested.
- (3) An additional 50 per cent of the original investment out of the net profits.
- (4) Thereafter, equal pro rata participation with Frank L. Meline, Inc., in the remaining profits of the syndicate.

### INVEST IN THE PRESENT

The Property behind this promotion  
is the Oak Knoll of the Beach

## The Frank Meline Co.

WILLIAM J. COLLIGAN, Local Manager

Phone Black 181

24 West Central



Also for  
New Years  
Ask agent for sale  
dates, limits.

Sale dates December 18-25; limit January 4.  
Proportionate reductions to many other points.  
Ask Agent

## Southern Pacific Lines

G. E. MESECAR, Agent, P. E. Station

## Gifts

that are USEFUL and BEAUTIFUL

HAND WOVEN SCARFS AND PILLOWS

VASES, BOWLS, PITCHERS and Covered JARS  
from old Canto, England, Spain, Denmark  
France and Czecho-Slovakia

ROSEWOOD, WHEELER, HAEGER and other  
DOMESTIC POTTERY WARE

HAND-WROUGHT and ENAMELED BRASS  
ASH TRAYS, PAPER KNIVES and  
CANDLESTICKS  
PICTURES

Come in and See Them



## THE LINDLEY EDDY STUDIOS

40 NORTH BALDWIN

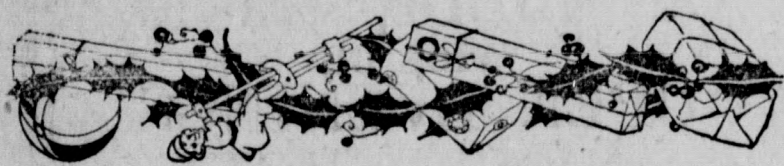


## A FEW SUGGESTIONS FOR CHRISTMAS SHOPPING

*We have a wonderful stock of Gift  
articles. Save time and worry by  
Spending an Hour with Us*

FOR MEN—			
Scarfs	\$2.00 to \$4.50	Fancy Aprons	\$1.00 to \$1.25
Ties	\$1.00 to \$1.25	Box Handkerchiefs	.50-\$3.00
Shirts	\$1.75 to \$5.00	Silk Hose	\$1.00 to \$2.50
Bath Robes	\$6.25 to \$10.00	Leather Bags	\$4.50 to \$25.00
Fancy Hose	.60 to \$1.00	Silk Vests	\$1.50
Sweaters	\$5.50 to \$12.00	Silk Bloomers	\$2.25
		Silk Chemise	\$2.25
		Compacts	.50 and .75
Fancy Blankets	\$4.75-\$22.50	Fancy Linen Towels	\$1.25
Tapestry Scarfs	\$2.50-\$9.75	Women's Bath	
Women's Rayon Gowns	\$4.85	Robes	\$6.50 to \$9.75
Tied and Dyed		Rayon Bed-	
Silk Squares	\$1.50	Spreads	\$4.25 to \$18.00
		Indian Blankets	\$4.75 to \$6.00

**J. F. SADLER & CO.**



## Gift Suggestions

Radiolas  
Percolators  
Toasters  
Waffle Irons  
Grills  
Heating Pads  
Irons  
Flashlights  
Boudoir Lamp  
Royal Vacuum Cleaner  
Electric Washing Machines  
Thor Ironers  
Electric Heaters  
Radio Loud Speaker  
Vibrator  
Electric Trains  
Urn Sets  
Cigar Lighter  
Curling Iron  
Frigidair Electric Refrigeration  
A Set of Voice Tested Radio Tubes  
Singer Sewing Machines  
Radio Receivers  
Hair Dryers  
Table Stoves

**OPEN EVENINGS  
UNTIL 9:00 O'CLOCK**

**Sierra Madre  
Electric Co.**

G. I. FARMAN

Main 120

Opp. P. E. Station



## Woman's Club Notes

(Mrs. F. H. White, Press Chrm.)

Mrs. Harvey H. Steinberger's department of Sierra Madre Woman's club work is making a special effort to remember generously the ex-service men at Sawtelle, and asks that whatever of money the public wishes to contribute to this work be left at Welsher's store, not later than noon of next Monday. Mrs. Steinberger will call personally for the contribution of any party who finds Welsher's store inconvenient. Telephone her at Black 87.

Club members and friends of Miss Klemme will be glad to know that she has had successfully an operation removing troublesome tonsils and has been removed from the hospital to the home of her sister. She expects to be able to return to Sierra Madre in January. Miss Klemme's present address is 915 N. Delaware Ave., Mason City, Iowa.

Last club dance of the year, New Year's eve, Mrs. Lela Roullette, chairman; Mrs. Frank Barbour, chairman of decorations. Up to date the list of hosts and hostesses is not complete but stands as follows: Mr. and Mrs. L. E. Steinberger, Sr., Mr. and Mrs. Jno. Osgood, Mr. and Mrs. C. F. Young, Mr. and Mrs. George E. Mesecar, Mr. and Mrs. Frank E. Barbour, Mr. and Mrs. W. J. Lawless, Mrs. J. Glenwood Jones, Mrs.

## Dance One of Best of Year Say Patrons

One of the best of the year, was the verdict rendered by the crowd which attended the benefit dance given Saturday night by the Sierra Madre Volunteer fire department. The orchestra furnished a particularly fine brand of dance music which was further enlivened by a snappy program of events which was not allowed to lag for an instant.

The Charleston contest was a feature which the entire assemblage applauded loud and long. The contest was won by Johnny Henderson in spite of the protest of his father, Tom Henderson, who acted as master of ceremonies. The candidates were judged by the applause they received. No Charleston steps were introduced during the regular dancing, except the final dance, when only the younger people remained.

Financially the affair was a big success. The firemen cleared about \$350 for the Christmas tree and this, added to donations which have been coming in for the last several days, will bring the fund above \$400, which is the estimated cost of the treat to be given to the Sierra Madre children. Lee Hibbs was presented with a smoking stand in token of the club's appreciation for the work he did on the ticket committee. Mr. Hibbs sold \$147 tickets, besides working every day at carpenter work.

Frank H. Bivins, formerly superintendent of the Southern Counties Gas company in this district, has been made general superintendent of the system. Mr. Bivins was in Sierra Madre a few days ago.

## Delivery Service Discontinued

excepting for special orders.

Select your dainties from our stock of cakes and pastry.

**Sierra Madre  
Bakery**

Black 125—23 Windsor Lane

W. H. Ingraham, and Mrs. George Lehner presiding at the punch bowl. The chairman of the dance on being interviewed was asked if there would be special features other than the usual favors and confetti at the New Year's eve dance. She suggested that perhaps as the old year passed out, no doubt the married gentlemen present would like a "moonlight special" in order that in this little interlude they might with their wives bid good bye to the old year and greet the new. To the young people this would give a moment of thoughtfulness to gain poise for meeting 1926 with its promises and possibilities. The club directors have excluded the Charleston from its dances, due to crowded condition of the ballroom floor.

## Groceries, Fresh Fruits and Vegetables Fresh and Smoked Meats

Two Deliveries Daily

**M. D. WELSHER  
Central Market**

Grocery Phone  
Main 6

Market Phone  
Main 97

**Saturday, Dec. 19, 1925**

**Santa Claus will be at  
Pettitt's News Stand**

*from 1 to 2 P. M.*

**We want all the boys and girls to meet him**

## Japanese Art Store

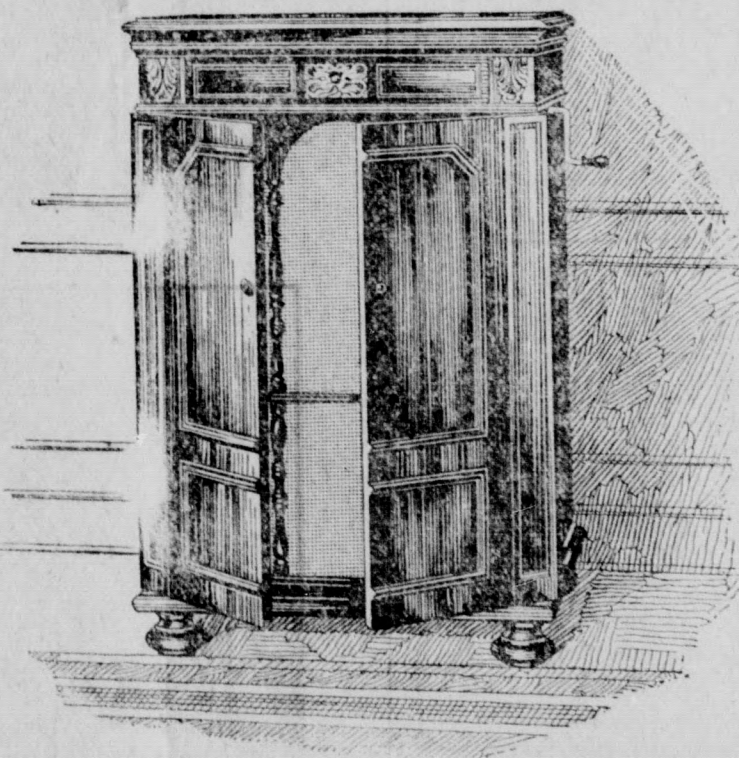
A Place to buy  
Unique Gifts  
of the best quality

Bring Your Shopping List  
to the Store

Phone Black 207

31 E. Montecito

## GIFTS THAT KEEP GIVING



## Delightful Family Gift— Orthophonic Victrola

The gift that is ever new. The gift that is sure to keep on giving to each individual member of the family the year 'round.

The (Credenza Model) shown, is a new invention, just introduced to the public.

Thousands of homes will be happier this Christmas, for the music of all the world is now reproduced so faithfully on this new instrument, that it is difficult to distinguish from the original performance.

*We are accepting orders. Come in today!*

THE NEW

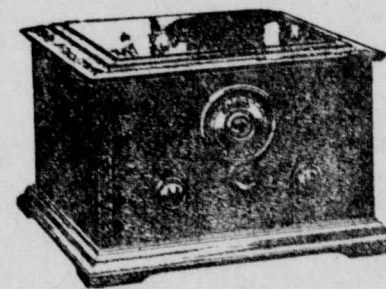
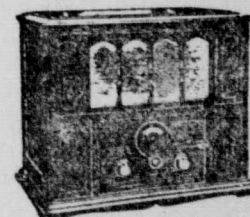
**MAGNAVOX**  
The Radiant Name in Radio

Better Reproduction—Improved Appearance  
—Easier Operation—Bigger Value. You've  
only one dial to turn to get stations.

Magnavox 25

Very handsome table model, with the famous Magnavox Quality Loud Speaker built-in. Has the unique Magnavox feature—Single Dial Control—simply turn one dial and you are master of the air. Price, without tubes or batteries

\$145.00



Magnavox Junior

The same circuit—the same excellent performance as the Magnavox 25. Single Dial Control. Ideal for those desiring a compact set. Price, without tubes or batteries

\$85.00

**KODAKS**

**Make a Permanent Record  
of Your Christmas**

Kodaks, \$5.00 up  
Brownies, \$2.00 up

## VICTROLAS - RADIOS - ACCESSORIES

31 N. Baldwin

**Woodson F. Jones**

Main 182

**"GOOD HEALTH IS THE BACK BONE OF LIFE"**

**Dr. Humphrey Says—"I Specialize in Backbones"**

71 NORTH BALDWIN AVE.  
Phone Black 62



# SIERRA MADRE NEWS

## SIERRA MADRE, CALIFORNIA

Published by the  
SIERRA MADRE PRESS, INC.  
Telephone Black 42  
Press Building Opposite P. E. Station

GEORGE B. MORGRIDGE,  
Managing Editor

Entered as Second Class Matter at the post  
office at Sierra Madre, California, under  
the Act of March 3, 1879



### ZONE PLAN STANDS

"Status Quo" wins again. The result of Tuesday's election showed that a large proportion of the voters of Sierra Madre feel a measure of safety under the present zoning ordinance which they fear to relinquish. Even more in evidence was the fear that recurring attempts to alter zone boundaries would result in future fights and disruptions. The resultant handicap to community enterprise and general welfare has been found too costly in the past to be risked in the future. The outcome of the election is not encouraging to others who have suggested various changes in the zoning system.

"Man is the only laughing animal," according to the statement of a speaker before a convention of teachers. Maybe that is only the politeness of the other animals in concealing what they really think of us.

### THE POLICY OF THE NEWS

AFTER the manner of discussions which accompany an election contest, a lot of entirely irrelevant topics bob up. One of these which seems to have bothered some people was the question of who owns the Sierra Madre News.

Fortunately that is a topic on which it is not necessary to take anybody's unsupported word. It is a matter of record, published in the News twice a year under regulations of the post office department. All owners of stocks, bonds or other securities are listed. The only point not covered is the amount held by each.

For the information of some who may have heard misleading statements, it may be said that no one person owns or ever has owned a controlling interest in the Sierra Madre Press, Inc., which owns the News.

As to the policy of the News, when the company was formed it was agreed that in partisan politics and in local controversial questions the News would be independent and neutral. That policy has been adhered to, strictly and consistently. The present editor of the News has never had a request or suggestion from the other stockholders as to the editorial policy of the News since that first agreement was made.

In matters like the sanitarium campaign a studious effort has been made to present both sides fairly and impartially. The advertising columns have been open alike to proponents of either side.

Every little while some educator announces that civilization is doomed under present educational methods. Isn't it odd that these alarms usually come from the educators instead of from the people they have educated?

## T. B. Stamps Distributed In the Mail

To clear up confusion concerning the method of handling the Anti-Tuberculosis Christmas stamps the following explanation is offered. A dollar's worth of stamps was sent to each resident listed in the telephone directory, the plan being that each one should either send a dollar in payment or return the stamps to headquarters. Those who did not receive stamps through the mail

may secure them at the Edison Co. office, where a supply is being kept.

The system was worked out in order to do away with the canvassing which has proved a nuisance in past years because school children selling the stamps have kept housewives running to answer doorbells during the busy days before Christmas.

Some people have hesitated to keep the stamps sent from headquarters because they were under the impression that Sierra Madre had a local quota to fill. Heretofore that has been the case. This year, however, no local allotments are made, and all are asked to support the new system of handling this charity.

## SCOOTERS



For Boys—  
For Girls—

Wagons  
Doll Carriages  
Velocipedes

Sierra Madre Furniture Co.



HERE'S a chance to warm his heart you shouldn't miss—not that his heart needs warming particularly.

But here's a gift that'll warm him through and through with a mellow glow of body and mind.

Give him a Bremer Overcoat—a gift of quality—a gift that bears its Christmas greeting through many months—\$40 to \$60.

Come in where you can get a whiff of our Redwood garlands and see giveable gifts galore for men.

Bremer's Quality Mark

155 East Colorado St., Pasadena

# NORRIS

ESTABLISHED 1887

## Last Call for Christmas Shoppers

Just Received—Fresh and Green—

Our Shipment of

## Oregon Christmas Trees

They are exceptionally nice this year  
Better hurry and pick yours out now

To Insure One of Those

## Fancy Delano Turkeys

—place your order now—they are  
always the finest

FOR YOUR CONVENIENCE  
Our Gift Departments

WILL BE  
OPEN EVENINGS  
NEXT WEEK  
Until 9 o'clock

Come and select your gifts at your  
leisure.—a few Last Minute sugges-  
tions to help you in your gift  
selections

Japanese Hand Painted Frosted  
GLASS VASES  
30c, 45c, 60c each

Crystal Glass Flower Bowls 30c  
and Bird Flower Holders

4-PIECE CONSOLE SET  
in brown, blue or mulberry, \$2.00 set

MARCELLE FACE POWDER  
25c, 50c, 75c the Box

ART GLASS CANDLESTICKS  
30c, 70c, 75c, \$1, \$1.75, 2.40, and \$3 pair

FANCY CANDLES  
in all colors and various shapes  
5c to \$1.00 a pair

FANCY GIFT HANDKERCHIEFS  
in boxes, 25c, 50c, 75c and \$1 the box

A COMPLETE LINE OF  
CHRISTMAS TREE DECORATIONS  
TINSEL AND WREATHS

ELECTRIC LIGHT STRINGS  
\$1.75 to \$2.65 the set  
Fancy and Plain Bulbs for Replacements

### CHRISTMAS CANDY

Large Chewing Gum Drops, 25c lb.  
Xmas Mixed Candy, 20c, 25c, 30c lb.  
Dutch Chocolates, 1-lb. box, 50c  
Lowney's Crest Chocolate 1-lb. box \$1

In Our TOBACCO Department  
We have your favorite smoke in boxes of 25 for  
\$1.15 to \$3.95 a box

In Our Imported Goods Department  
You will find many tasty delicacies for gifts

In Our GROCERY Department  
you will find everything for your

## Big Christmas Dinner

# S. R. NORRIS

SIERRA MADRE  
DEPARTMENT STORE

Phones: Main 12; Main 205  
331 West Central

Westinghouse

for...  
Were Mother to choose for herself, quite probably she would want a Westinghouse Automatic Iron. This is the iron with the famous Klixon thermostat. It's always at perfect ironing temperature.

for...  
Here's an attractive Westinghouse. For a boy you would be proud to give. Ask the dealer to show you the full Westinghouse Line.

for...  
The Turnover Toaster has for years been highly popular as a gift. Turns the toast with a flip of the knobs—it's needed as regularly as breakfast-time rolls around.

Westinghouse Electrical Appliances Include:

- Automatic Iron
- Coffee Percolators
- Percolator Sets
- Turnover Toaster
- Table Stove
- Waffle Iron
- Curling Iron
- Warming Pad
- Boudoir Iron
- Streamline Iron
- Cozy Glow
- Tumbler Heater

for...  
The Westinghouse Waffle Iron has made Waffles a habit in thousands of American homes. There's as ready a use for it in the early morning as for the midnight lunch.

for...  
Where you've more latitude as to price choose a Grecian Urn Percolator Set. Here is truly irresistible beauty.

for...  
Bobbed or not, the girl with the curl is attractive. Here, indeed, is a gift in keeping with the times. The Westinghouse Curling Iron makes a splendid gift, and there is none more dependable.

Besides Gifts Like These:

- Utility Motor
- Electric Ranges
- Rectigon
- Mazda Lamps

Ask Your Dealer for  
WESTINGHOUSE APPLIANCES

Sierra Madre Electric Company

Authorized Dealer

# WESTINGHOUSE APPLIANCES



## Distinctive Dry Cleaning

There are many kinds of Dry Cleaning from the hole-in-the wall of back yard variety at any price that can be collected, to a high grade service.

Our work is odorless—rendered so by our vacuum equipment. High grade work, such as ours, requires great skill and expensive equipment. Be careful in the selection of your cleaner.

Men's suit and overcoat special, \$1.00

### Monrovia Laundry

727 S. Myrtle Ave. Phone Main 87  
J. C. CLEWETT, Plant Manager

The Distinguishing Mark of A Complete and Superior Laundry Service



Driftwood Quality—Grade "A" Milk

CREAM  
STERMILK  
Special Baby Milk  
None Better

Driftwood DAIRY

Tel. El Monte 61-R-3  
Gibson Road, El Monte

## Santa's Coming

WELL, they tell us THAT Old Santa Claus WILL soon be here and THE Gift season will be UPON us before we know IT, which reminds us THAT a lady in this TOWN told us yesterday THAT she was going to GET her husband a nice STRING of pearls for CHRISTMAS and that her HUSBAND was going to BUY her a shaving OUTFIT—which is what ONE might call practical GIVING—but if the GIFT problem is going TO bother you this CHRISTMAS and you feel A LITTLE discouraged OVER the prospect, JUST drop in here at OUR STORE, take plenty OF time, make your own SELECTIONS, and you'll HAVE your gift shopping DONE in a way that will IMMENSELY please both YOURSELF and the Recipients.

—RUDOLPH.

### The Rexall Drug Store

25 North Baldwin

SAY IT WITH FLOWERS AND PLANTS This Christmas

Flowering Cyclamen, Ferns, and Palms make beautiful GIFTS

Headquarters for—  
Holly Berries  
Holly Wreaths  
Mistletoe  
Poinsettia Blossoms  
Large Christmas Trees  
Order Early



READ THE NEWS WANTADS  
READ THE NEWS WANTADS

## All Around the Town

D. and J. Buchan are building a warehouse on East Montecito for their construction work.

Mr. and Mrs. Victor Hill went to San Diego Wednesday to spend a few days visiting friends.

Mrs. H. Hofer is building a new brick and frame dwelling on the Vogel tract near East Grand View.

Mr. and Mrs. Warren Craig are repairing their house at 710 West Mariposa, which was destroyed by fire several weeks ago.

F. R. D. Moote has returned from the California Methodist hospital in Los Angeles where he was confined for about three weeks, following a serious fall.

Miss Ruth Klemme recently underwent an operation for removal of her tonsils at Mason City, Iowa, from which she is reported to be recovering nicely.

Mrs. Stella Dennison gave a birthday dinner in honor of Frank Spencer's birthday on Dec. 9. Thirteen guests were present.

Mr. and Mrs. Lindley Eddy are spending a week at Sequoia National park. They went there on business several days ago and are thought to be snowed in.

Mrs. Julia enszey is spending a few days at her cottage in Balboa this week.

Mrs. Louise Hayden of Los Angeles is building an eight-apartment court at 399 North Baldwin avenue.

Mrs. Amy Liggett and Mrs. Agnes Leighton, spent Tuesday at San Clemente looking over the new town.

Mrs. Cora Carroll of Danvers, Mass., spent Thursday in Sierra Madre the guests of Dr. and Mrs. Everett, 151 Santa Anita Court.

Mr. and Mrs. Ralph Stover entertained a number of Sierra Madre friends at their home in Arcadia Tuesday night. The guests came dressed as small children, the men wearing long trousers and the women wearing short skirts.

A crowd of about 35 friends of Mr. and Mrs. Rudolph Hartman gathered at the new Hartman home at 460 North Lima Wednesday evening for an old fashioned house warming. The guests brought their refreshments with them and also brought a chair which they presented to the host and hostess for their new home. The evening was spent at party games.

## Santa Will Be In Sierra Madre

Santa Claus will be in Sierra Madre again Saturday afternoon. This time he will be at Pettitt's news stand next to the post office. It has been reported that there are a number of people in Sierra Madre who do not believe in Santa Claus and Mr. Pettitt has made arrangements to have a treat for every boy and girl in Sierra Madre who believes in Santa Claus. He has made arrangements to accommodate 300 children on Saturday afternoon from one to two o'clock.

Mr. and Mrs. W. R. Humphries and Mrs. J. A. Codori and daughter of Los Angeles were guests of Mrs. G. Humphries on Saturday. On Saturday and Sunday Mrs. Paul Baugh and two children were the guests of her mother, Mrs. G. Humphries.

### CARD OF THANKS

We wish to thank our friends and neighbors for their kindly helpfulness following the accident Saturday night, in which our daughter was injured.

Mr. and Mrs. Preston Schwartz and Family

### APPRECIATION

I wish to take this opportunity to thank the supporters of the initiative election Tuesday for the work which they performed so loyally.

HERBERT CLAPHAM

## CHRISTMAS JEWELRY SUGGESTIONS

CHIME CLOCKS - SILVERWARE - CUT GLASS

DIAMONDS - WATCH BRACELETS - RINGS

WATCH CHAINS - PEARLS - MESH BAGS

Vanity Cases, Pocketbooks, Buckles, Beads,

Lavalieres, Stickpins, Cuff Buttons,

FOUNTAIN PENS - PENCIL SETS - BROACHES

COMBS - KNIVES

—and many other novelties

## FRAIBERG and COMPANY Jewelers

Red 184

18 West Central

## WILKERSON & SON

Sierra Madre Headquarters for FEED, SEEDS, POULTRY and DOG REMEDIES and BIRD SUPPLIES

Taylor's All In One Poultry Feed

Try a Sack Today

Black 22

43 N. Baldwin

## NEW CALENDARS

THE KIND THAT HAS PROVEN SO POPULAR WITH OUR FRIENDS.

CALL AND GET ONE

ANDREWS & HAWKS

Insurance, Loans, Real Estate  
Notary Public

Exchange 2

WEST CENTRAL



Dates, 15c lb.—No. 1 Walnuts, 33c lb.

A WONDERFUL ASSORTMENT OF CHRISTMAS CANDIES at "Where Cash Beats Credit" Prices

JUMBO CHOCOLATE CREAMS 33c lb.

Honeymoon Chocolates (Light) 25c lb.

Old Fashioned Chocolate Drops 20c lb.

GUM DROPS 15c lb.

SATIN-FINISH BROKEN MIXED 15c lb.

COMBINATION MIXED An Assortment of Hard Candy and Gumwork 12½c lb.

BULK 10c Pound

POPCORN 12½c

JOLLY TIME 10-oz. Can

FANCY CREAM MIXED 25c lb.

COCOANUT BONBONS 30c lb.

ASSORTED FRUIT SLICES 23c lb.

KRUMBLES 20c lb.

See our prices on CHRISTMAS TREES

Order Your Christmas Turkeys now

## MEATS

2 lbs. Pure Lard.....45c  
2 lbs. Compound.....35c  
Pork Roast.....25c and 30c  
Pot Roast.....15c and 17½  
Rump Roast.....20c and 25c  
Rib Boil.....10c and 12½c  
Fresh Hamburg.....15c  
Pork Sausage.....25c  
2 lbs. Sauerkraut.....15c  
Beef Hearts.....10c

SWIFT'S PREMIUM  
Hams Half or Whole 40c  
Bacon, ½ or whole 48c

### SPECIAL

Cranberries, 2 lbs. for 35c

# XMAS GIFTS

for the Entire Family

Book Troughs

Wall Racks

Radio Tables

Fibre Furniture

Framed Mottos

Spinet Desks

Cedar Chests

Smoking Stands

Gateleg Tables

Tabourettes

Telephone Sets

Coffee Tables

Mahogany Footstools

Sewing Cabinets

Fancy Baskets

Book Ends

End Tables

Bissell Carpet Sweepers

Fern Stands

Framed Pictures

Magazine Stands

Floor Lamps

Tea Wagons

Unique Potteries

Aquariums

English Table Ware

Tea Sets

Table Lamps

Card Tables

Felt Top Tables

Overnight Bags

Table Scarfs

Nambah Rugs, from India

Mirrors

Traveling Bags

Hoover Vacuum Cleaners

Gas Heaters and Ranges

Candlesticks

Fitted Traveling Bags

Singer Sewing Machines

Fireside Chairs

Scooters

Doll Carriages

Toy Wagons

Wheelbarrows

## Sierra Madre Furniture Co.

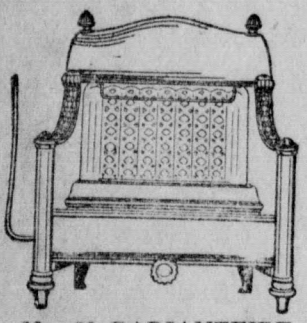
Blue 219

12-14 N. Baldwin

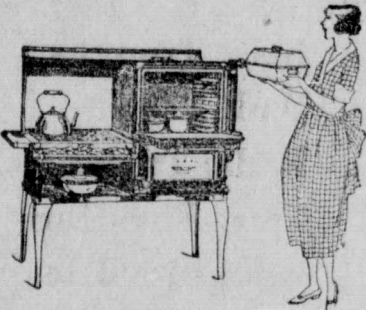


# Christmas Gifts for EVERYBODY

Our Stock of Gift Goods is Still Well Assorted — Something Useful for both Old and Young



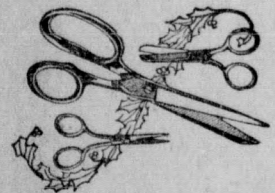
No. 20 RADIANT FIRE  
\$19.85



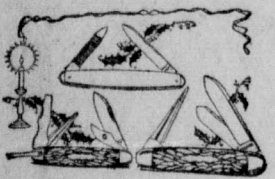
\$30.00 and up  
CLARK JEWEL RANGES



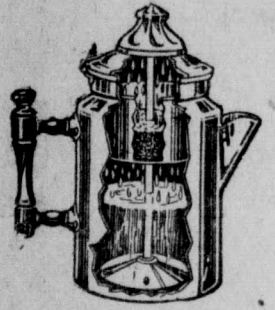
ROLLER SKATES  
\$2.50 to \$3.50



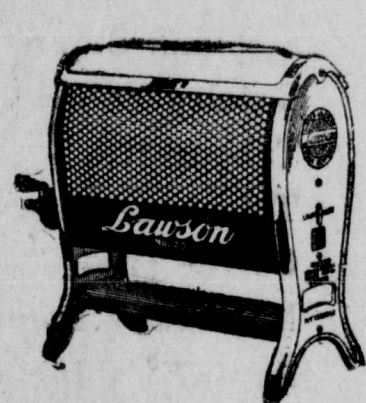
KEEN KUTTER  
Shears and Scissors



KEEN KUTTER  
Pocket Knives



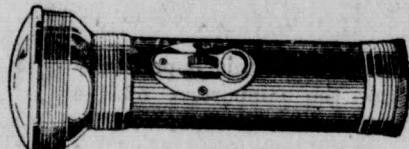
PERCOLATOR—\$1.00



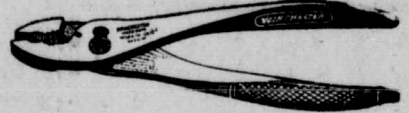
\$6.45 and up  
**Lawson**  
Odorless Gas Heater



SAWS—\$1.25 to \$4.50



FLASHLIGHTS—\$1.00 up



COMBINATION PLIERS  
25c and up



"SHARPIT"  
Knife Sharpener  
WOMAN'S DELIGHT  
No Need of Dull KNIVES with this at her elbow.—\$1.50.

## Guns and Ammunition

Genuine  
Pyrex  
Oven  
Glassware

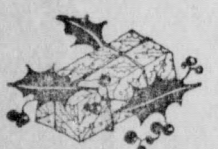
1847  
Rogers  
Bros.  
Silverware

Wear Ever  
and  
Life Time  
Aluminum Ware

Tennis and Baseball Goods  
Choice Cut Glass Ware

## SIERRA MADRE HARDWARE CO.

William C. Kennedy, well known Sierra Madre poultry fancier, has a wanted story to tell, which comes near to being as wonderful as the man who advertised a rooster for sale for 75 cents and received so many replies that it cost him \$3.00 for stamps to return the money sent to him after the rooster had been disposed of. Mr. Kennedy advertised 20 chickens for sale last week and as a result of the ad disposed of 36 chickens and could have beaten that record several points if he had not run out of stock. He says that his wantads in the News invariably bring results.



## Christmas Gifts FOR EVERY ONE

Everything from inexpensive remembrances to gifts for your nearest and dearest.

GREETING CARDS, STATIONERY  
CIGARS, TOBACCOS, CANDY  
TOILET ARTICLES, PERFUMES  
KODAKS, and many other things to choose from.



## THE CENTRAL PHARMACY

Courtesy and Service

Main 224

36 West Central

## Church News

### Church of The Ascension (Episcopal)

The Rev. M. D. Kneeland, B. D., rector; The Rev. William Carson Shaw, rector emeritus.  
Holy communion, 8 a. m.  
Church school, 9:30 a. m.  
Choral Eucharist and sermon  
Fourth Sunday in Advent.  
11 a. m.

**Christmas Services**  
7 p. m. (Eve) children's vespers and carol service; 8 a. m., choral Eucharist; 10 a. m., Holy Communion (plain).  
After the children's vespers on Christmas Eve at 7:00 there will be a party and a short playlet in the parish house. All children of the church school should be present at both service and entertainment lasting altogether one hour.  
In next week's issue of the News there will appear the complete musical service to be rendered by the choir at the High celebration at 8 a. m. on Christmas Day.

### Bethany Temple

Elwood P. Lyon, LL. D., minister.  
9:30, Sunday school; Dr. F. H. Cram, Supt., Roy Edwards, Asst. Supt.  
10:30, Christmas service by the Sunday school in the Temple auditorium.  
6:30, Christian Endeavor service.  
7:30, Special music and sermon. Fifteen minutes of carol singing by choir. Processional "O, Come, All Ye Faithful." Offertory, "What Child Is This?" choir.  
7:30, Tuesday, special Christmas program will be given at Bethany Temple church by Sunday school.  
7:30, Wednesday, church prayer and testimony meeting.

### Congregational Church

Sunday, Dec. 20, 1925.  
Sunday school, 9:45, Frank Gibson, superintendent.  
11 o'clock, sermon by Rev. H. L. Hoyt, "From the Manger to the Cross."  
Christian Endeavor, 6:30 p. m.

### Republican Club Gets Under Way

Active work is already being started by the Sierra Madre Republican club preparatory to the 1926 campaign. The club was recently organized with Elmer A. Green as president, J. N. Hawks, secretary, and M. D. Welsch as treasurer. This week the registered republicans received a circular letter stating that a big get-together meeting would be held in the near future and the work of the coming campaign would be discussed. The letter says that all republicans should begin to think about possible material for congressmen, senators and state officials.

The H. & M. Cafe has some attractive Christmas decorations this week.

### MOVING VAN SERVICE

TRUCK IS ALL AIRTIRE EQUIPT FOR EASY RIDING, PADDED FOR PROTECTION OF GOODS. UNDERSLUNG CHASSIS FOR SAFETY AND SPEED FOR YOUR SAVING.

— LOCAL MOVING —  
Also Trips Within a Radius of 500 Miles  
Estimates Cheerfully Given

SIERRA MADRE TRANSFER CO.

PHONE GREEN 62  
115 NO. BALDWIN AVE.

### Christian Science

Corner Highland and Hermosa avenues.

Christian Science Society of Sierra Madre is a branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m., Sunday school.  
11:00 a. m., Sunday service, subject for Dec. 20, "Is the Universe, Including Man, Evolved by Atomic Force?"  
8:00 p. m., Wednesday, Testimony meeting.

### Bible Reading on Radio

On Monday, Dec. 21, at 8 a. m., there will be broadcast over KNX (337 meters) a Bible Reading by the First Reader of Second Church of Christ, Scientist, of Los Angeles, which is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.



With an  
Oil Heater  
for warmth  
you dress-bathe  
dine-in comfort

Pearl Oil in a portable oil heater is a necessary auxiliary to fireplace and furnace: warmth where you WANT it at the touch of a match!

Pearl Oil is the Standard Oil Company's kerosene specially refined and re-refined! Clean burning, no oily odor—and it won't corrode the heater! Ask for "Pearl Oil" by name.

STANDARD OIL COMPANY (California)

## PEARL OIL

(KEROSENE)  
HEAT & LIGHT



## CHRISTMAS CANDIES

BOXES 50 CENTS UP TO \$10.50  
OUR BULK CANDY IS OF FINEST QUALITY

### STATIONERY

BOX 25c — 50c — 75c — \$1.00 UP TO \$6.00  
THE MOST COMPLETE LINE OF ENGRAVED GREETING CARDS AT 5c AND UP

## Pettitt's News Stand

## GET 'EM CLEANED

Only a Few More Days to Christmas.

Clothes Cleaned, Pressed and Altered

Work Called for and delivered

## Sierra Madre Tailors

W. E. CRAIG  
TONY DELVECCI

Blue 194  
14 W. Central

## THIS YEAR—GIVE SENSIBLE GIFTS

FOR INSTANCE—

### Footwear

FELT SLIPPERS  
KID SLIPPERS  
SHEARLING BOOTIES  
MENS' HEATHER, WOOL & SILK HOSE

Bear Brand Hose for Children

## OLSEN'S SHOE STORE

Phone 38  
Green 38

34 N. Baldwin

I Have Purchased  
THE  
Wistaria Service Station  
FROM HARRY MIDDAGH

RICHFIELD AND RADIO GASOLINE  
OILING, GREASING SERVICE

## ROY H. PICKETT

42 N. Baldwin

Read the Wantads — Page 7

## SIERRA MADRE SAVINGS BANK

COMMERCIAL

SAVINGS

CAPITAL PAID UP \$45,000  
SURPLUS \$23,000

Start the Children Right with  
A SAVINGS ACCOUNT

Nothing More Suitable for a  
Christmas Present

Safe Deposit Boxes for Rent

### OFFICERS

H. E. ALLEN, President  
CHARLES S. KERSTING, Vice President  
W. H. INGRAHAM, Cashier  
M. F. SEELEY, Assistant Cashier

### DIRECTORS

CHAS. S. KERSTING C. W. YERXA  
F. H. HARTMAN C. W. FORMAN  
H. E. ALLEN



# WANT ADS

## SPECIAL NOTICE

On account of the News going to press earlier, Wantad copy must be in the News office not later than 12 noon, on Thursdays. In calling use phone Black 42. The rate is 10c a line for one insertion or three insertions for the price of two if ordered in advance.

## WORK WANTED

**WANTED:** By an expert gardener, lawn and garden work part time. Frank Lockyear, 30 Windsor Lane. Black 22. 12ctf

**WANTED:** Team work, rock work, carpenter work; Chantry Bros., 192 Merrill Ave., Blue 202. 20ctf

**CARPENTER** and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N. Mt. Trail, Red 49. 46ctf

**WANTED:** Work laying linoleum and hanging window shades; a large stock of both to select from. Sierra Madre Furniture Co. 1tf:a

**HEMSTITCHING:** 8c and 10c yd.; Sadler's or 674 Woodland Drive, at pool; Blue 127; Mrs. House. 7:tf:a

**DRESSMAKING** — Satisfaction guaranteed; Blue 68. 8tf:a

**WANTED:** Housework or plain sewing by day or hour; phone Black 195. 10:12a

**WANTED:** Practical nursing or day work; call Blue 18 after 5:00 o'clock. 10:12

**JAPANESE MAN:** Wants garden work; Blue 170. 11:13a

**WORK WANTED:** Japanese woman wants to do housework and laundry by the hour or day; call Blue 95. 12:14a

**FIRST CLASS:** Washing, polishing and simonizing; Wistaria Serv. Co. 12:14a

## LOST AND FOUND

**LOST:** Lady's gold wrist watch; return to News office or 435 East Grand View; reward. 12\*g

**LOST:** Sack of J. W. S. mash, Dec. 5, probably on Central or Sunnyside; please notify Wilkerson Feed Store. 12\*g

**LOST:** Silver watch chain, University of Southern California seal on it; reward; Hartman's drug store. 12\*g

**LOST:** Persian gray cat, male, from Olive and Auburn, answers to name of Pudge; if finder can give good home can keep, but please advise Blue 219 so that owner may feel happier. 12\*g

## ROOMS—BOARD

**ROOMS:** With Board; Black 19. 41ctf

**ROOMS WITH BOARD:** Green 19. 52tf:h

**MIRA MONTE HOTEL:** 426 N. Auburn. Furn. rooms and apts. with or without meals. Phone Green 19. 1:tf:d

**WANTED:** Rags at 5c lb.; News office. 11tfi

**RICHARDS' BAKE SHOP:** Careful attention given to orders; 45 N. Baldwin; Black 48. 1:tfi

**WANTED:** All kinds of junk; J. B. Goldberg; Black 142. 17:tf

**FENCING:** We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel. F. O. 157. :tf

**Mme. HELEN BLINN:** Dressmaker and designer for particular people; 535 W. Manzanita; Blue 46. 1tf:g

**The Thrill that only comes Once**

Dad knows! He had it when he was a boy, the grandest feeling imaginable that comes with the ownership of a Columbia. Ask him, he won't deny you the thrill that only comes once in your boyhood. Have him inspect the new Christmas

**Columbia BICYCLES**

We Now Have on Display  
**W. H. REYNOLDS**  
508 S. Myrtle, Monrovia

## FOR RENT

**FOR RENT:** Two or three room furnished apartment; adults; no sickness; phone Blue 155. 44:tf:d

**BELLA VISTA TERRACE:** Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23:tf

**FOR RENT:** A 11-room house, 4 apts., furn.; summer months \$35 mo.; apply Andrews & Hawks; a big bargain. 39tf:d

**FOR RENT:**—Furnished bungalow; Bellevue Court, 15 E. Mira Monte; Blue 146. 28tf:d

**FOR RENT:**—Clean furn. house; 3 rms. and bath; every convenience; trees and shrubbery; 93 W. Mira Monte; Black 28. 1:tf

**FOR RENT:**—Furn. bedroom; kitchen privileges; 148 W. Highland. 10:12h

**HOUSE FOR RENT:**—5 rooms, bath and screen porch; garage; newly decorated, beautiful location \$45 unfurnished; \$55 furnished; \$5 less without garage; 5 West Carter Ave., Black 33. 10:12d

**FOR RENT:**—Furn. 3 rms., modern; beautiful shrubbery and flowers; \$30, with garage; 473 North Auburn. 10:tf

**FOR RENT:**—Unfurn. 3 rooms and sunny sleeping porch; modern; lawn, flowers and shrubbery; garage \$30 mo.; 473 N. Auburn. 10:tf

**FOR RENT:**—3 rms., nicely furn.; going east for 4 mos.; will take \$25; worth \$60; apply Andrews & Hawks, W. Central. 10:tf

## LOANS

**MONEY TO LOAN:**—At 7 per cent on Sierra Madre improved property; George A. Oswald, 6 N. Baldwin Ave., phone Blue 100. 11tf:j

**\$2000 TO LOAN:**—7 per cent; Andrews & Hawks. 12j

## EXCHANGES

**EXCHANGE:**—New furniture for old, or will buy for cash; Sierra Madre Furniture Co. 1:tf

## See Your Local Yard

### For High Grade Building Material

Rough Lumber, Finish Lumber, Cement, Lath, Plaster, Wall Board. Hardwood Floors laid, scraped and finished. Roofing and Composition Shingles applied. Free Plan Service.

**THE L. W. BLINN LUMBER CO.**

E. P. BRADFORD, Manager  
Main 23 38 E. Montecito

## BERGIEN & CABOT Funeral Directors



Phone Main 27 304 West Central

## Trackless Train Is Visited Here by Large Crowd

Several hundred people inspected the trackless train which came to Sierra Madre Friday afternoon by an arrangement between the Metro-Goldwyn Mayer corporation and the Sierra Madre News. The train has just completed its first trip from New York to Los Angeles and is now visiting Southern California towns advertising "The Big Parade."

The trackless train is a complete engine and tender and pullman car mounted on trucks and closely resembled the giant transcontinental trains on a small scale. The pullman is equipped with berths, dressing room, dining accommodations, radio and an observation platform with comfortable chairs.

The train made its first stop in front of the Sierra Madre Furniture company, after which it was taken to the Sierra Madre school where the children gave it a thorough inspection. Argyle Tully officiated on the rear end as traveler and entertainer. After it left the school it made a third stop in front of the Norris store, where a crowd quickly gathered to inspect the strange equipage.

## NOTICE OF PUBLIC HEARING IN THE MATTER OF COUNTY SANITATION DISTRICT NO. 7.

Notice is hereby given that the Board of Directors of County Sanitation District No. 7 did, at its meeting on December 15, 1925, find the report of the Engineer of said District, filed on December 15, 1925, to be satisfactory and said Board did fix December 29, 1925, at 8:00 o'clock P. M. as the time and the Auditorium in the Arcadia City Hall in the City of Arcadia, California, as the place for hearing objections to said report, and to the doing of the work therein referred to or to any part thereof, and instructed the Secretary to publish this notice.

**HUGH R. POMER**  
Secretary, Board of Directors of Sanitary District No. 7  
(12:18)

## The BULL'S EYE



## America is Safe with "Bull" Durham

A gang of Scientists left on a Boat for a year's cruise to study queer kind of Fish in the South Atlantic Ocean. They should have stayed here in New York and went to see and hear what I did the other day, a real Red Bolshevik meeting. They would have seen queer looking Fish there, Suckers, Eels, Flounders, Bullheads, and every Guy that got up was a big mouth Bass. They denounced everything in America, The Weather, The Constitution, White Gloves for Pall Bearers, Mah Jongg, Lower Taxes, Suspenders, Cross Word Puzzles, Shower Baths, League of Nations and Ice Cream Pies. After looking them all over I found them. There wasn't a one of them knew enough to roll his own. How are you going to improve on a Government if you don't know that much. Every man you see pouring "Bull" Durham into his paper, you can bet he is satisfied with America, because its the old right down to earth Americans that do it.

*Will Rogers*  
P. S. There is going to be another piece in this paper soon. Look for it.



**"BULL" DURHAM**  
Guaranteed by  
The American Tobacco Co.  
INCORPORATED  
111 Fifth Avenue, New York City

## Professional Directory

### Lloyd L. Krebs, M.D.

Sierra Madre Office 90 E. Central  
11 a.m. to 1:00—Phone Main 60  
Pasadena Office, 461 E. Colorado  
Phone Colo. 630

### F. P. Miller, M. D.

Practice limited to diseases of the Lungs and Throat  
Appointments Made at Any Time  
Call Main 216

### GILBERT S. BOVARD, M.D.

Hours: 10 to 12:30  
Office 8 N. Baldwin—Phone Main 160  
Residence 159 W. Montecito Ave.  
Phone Black 47  
Secretary's Residence Phone Blue 28

### GEO. W. GROTH, D.O., M.D.

Also MARY GROTH, D. O.  
Office: Sierra Madre Hospital  
122 N. Baldwin Ave.  
Calls answered day or night  
Phones: Blue 144; (res.) Blue 73

### W. D. TILLER Dentist

Hours: 8:30 to 12; 1:30 to 5  
Office Closed on Fridays  
Black 186 522 W. Central

### J. L. Woehler Dentist

Sierra Madre Hotel Building

### May Culbertson Laidlaw

OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence 83 North Sunnyside—Phone Green 43

### F. H. BOURNE, D.C., Ph.C.

**Chiropractor**  
Phone Green 90

### Dr. R. O. Humphrey

Palmer Graduate Chiropractor  
71 N. Baldwin, Sierra Madre  
Hours: 9:30 to 12; 1:00 to 5:00  
Mon., Wed., Fri. Eves: 6 to 8  
Phone Black 62

### Eyes Examined Repair Work

### Dr. E. C. Pierpoint

LENSES DUPLICATED  
Optometrist  
Phone F. O. 3406—Near Post Office  
2550 E. Colo. St., Lamanda Park

### Saint-Cyr

**Sanitarium**  
No Tubercular Cases Received  
Treatment Consists of the Fast Cure and Milk Diet  
140 S. Hermosa—Phone Green 166

### Ray A. Grant

**UNDERTAKER**  
Licensed Embalmer  
Main 93 203 W. Central

### Dr. B. H. Smith

**VETERINARIAN**  
CATS DOGS  
Phone Blk. 114, Monrovia, Cal.  
Huntington and Mayflower

### The News for Fine Printing

### Oscar Rasbach

Piano Pupils Accepted  
Leschetizky Method  
MONDAY AND THURSDAY  
Phone Green 168  
Res. 363 Sycamore Place

Studio 2117 Seventh Ave., Los Angeles  
Phone EMpire 5013

### Frona V. Clarke

Pianiste and Teacher  
Saturday all day at 50 E. Grand View  
Phone Green 153

### Gustave Riherd Teacher of Piano

Music history, harmony, sight singing and counter-point; diploma and certificate honor graduate of College of Music, Cincinnati, O. Write 78 Highland Ave., or phone Black 197.

### OSCAR SEILING

Teacher of  
**The Art of Violin Playing**  
Class Lessons \$10 per month  
Individual, \$4.00 per lesson  
Classes Now Forming  
500 Adams St., Sierra Madre  
For information and appointments call Black 56

### Robert M. Finlayson Architect

Green 24 31 Suffolk

### Gierlich Bros. Civil Engineers

Licensed Surveyors  
Design and Supervision, Estimates, Plans and Maps  
Phones: Sierra Madre Black 235  
Monrovia Green 217  
Branch office room 3 Central Garage, Sierra Madre

### John H. Osgood

Building Contractor—Real Estate Broker—Building Loans  
Red 104 617½ W. Montecito

### Jessie Ward

Landscape Gardener  
Plans Furnished—Work Superintended or Taken by Contract  
Call Ward Nursery, Mt. Trail and Laurel—Phone Blue 29

### D. and J. Buchan

Plastering—Cement and Brick Work—Cesspools  
Blue 207—130 E. Montecito  
Black 148—117 E. Grand View

### LIFE INSURANCE

**G. R. Brooks**  
Special Agent  
New York Life Insurance Co.  
Green 200—542 Ramona

### Hapgood & Carlson

PAINTING & DECORATING  
Sierra Madre Shop  
41 N. Baldwin Phone Blue 75  
Res. Phone Green 89

READ THE NEWS WANTADS

## RETREADING WILL SAVE YOU MONEY ON TIRES ---

### RETREADING PRICES

4.40 Balloons	\$ 9.50	30x3½ High Pressure	\$6.50 to \$ 7.50
5.25 Balloons	15.00	31x4 High Pressure	11.00
5.77 Balloons	17.00	32x4 High Pressure	11.75
6.00 Balloons	19.00	33x4 High Pressure	12.50
		32x4½ High Pressure	15.00

## W. H. REYNOLDS VULCANIZING WORKS

ASK LOCAL GARAGE FOR PRICES  
ON OTHER SIZES

Increasing price of rubber makes  
necessary this small advance in price  
of retreading.

508 SOUTH MYRTLE AVENUE  
MONROVIA



## Would Make Park at Pool In Canyon

The campaign for the improvement of Sierra Madre Canyon swimming pool was opened Thursday night at the meeting of the board of trustees, president of the Parent-Teachers association, and a resident of the canyon district. The pool is leased by C. E. House, whose contract with the city expires in May, 1926, and it was suggested by Mrs. Gruit that the city improve the pool, build new dressing rooms and arrange the grounds more in keeping with the surroundings.

Mrs. Gruit has been working for some months on the proposed improvement and though she protests against the buildings and surroundings, she has always made it clear that Mr. House operated the pool in a sanitary manner and has added emphasis

to her statements by saying that she has made personal inspection and that she allows her children to swim there all they wish.

Mrs. Gruit asserted that the pool had been a gift to the city and that so far the city had been put to no expense whatever and had received a revenue of \$2,800 from Mr. House in rentals. She took the stand that the city should be willing to put at least a portion of this money back into the pool as a matter of city improvement and beautification.

City Attorney Fred Baker expressed the opinion that the city could not legally make the improvements suggested because of the unexpired lease and other technicalities.

### "ADULTS ONLY"

Box-Office Attendant (at revue) I'm sorry, madam, but I'm afraid you can't take your little dog in with you.

The Lady with the Dog: Don't be so ridiculous. Why, Tootsy's over five and has had quite a big family!—Passing Show, London.

## Coast Given Recognition For Industry

Under the title of "Raising a New Industrial Empire," the Magazine of Wall Street carries an article which praises the Pacific Coast in glowing terms.

Ascribing the remarkable growth of the Pacific Coast industries to natural advantages, living conditions and energy inherent to Western people, the writer predicts that "there can be no doubt that the industries that are now concentrating their attention on the regional markets will ultimately reach out all over the continent and even the world. Indeed some of them are already doing so."

"California can support 25,000,000 persons and still have more elbow room by far than New York state now has," treating growth possibilities from an industrial standpoint, and lauding the West's policy of encouraging population to expand industry in comparison with the East's directly opposite attitude.

"How well the plan is succeeding is revealed by the census which shows that from 1921 to 1923 the three Pacific Coast states increased the value of their manufactures by \$800,000,000 or about one-third, with a grand total of more than \$3,200,000,000," the writer declares.

"The number of wage earning employees grew from 315,000 to 422,000 and the payroll from \$373,000,000 to \$558,000,000. All this in two years, remember."

The writer declares he spent two months on the coast recently, and was impressed by the new factories, new homes, new railroads, new palaces of commerce, and other concrete evidences of healthy industrial growth.

"Tenements and slums are unknown, most workers living in bungalows with a yard and a bit of garden," he continued, pointing out three factors of "peculiar importance: Climate, cheap living costs, joy of life."

The article takes up individual phases of West Coast advantages, tracing the growth of industry from 1920, when the "idea began to strike in that the Coast had a home market of its own," down to

1925 when the territory is verging upon the brink of developing in immense degree markets everywhere on the American continent and in farther countries.

**MODERN DRAMA**  
Willis: What is this new show that every one is talking about?  
Gillis: It is an American production of an English comedy borrowed from a French farce taken from a Viennese operetta adapted from a Russian version of a German burlesque based on an Italian revision of a Greek tragedy.—Life.

## CHRISTMAS DINNER

**TURKEY, CRANBERRIES, MINCE PIE**  
and All the Other Fixin's

With the same homey flavor that you are used to at home

**Turkey Dinner, \$1.00**

**THE H. AND M. CAFE**

Mr. and Mrs. George Halpin

**PIPES CIGARS**  
CIGARETTE HOLDERS  
TOBACCO CIGARETTES  
TOBACCO POUCHES HUMIDORS  
ELECTRIC CIGAR LIGHTERS

PETTITT'S NEWS STAND



We Give You 20% More Value

- by saving lumber
- by reducing carpenter labor
- by eliminating in-between profits
- by giving finer quality materials.

**WE FINANCE 100%**

On Easy Payment Plan

Quinlan & Schroeder  
Phone Red 498  
107 E. Lemon, MONROVIA

BUILDERS OF **Pacific**

READY-CUT HOMES



Men, Be Original this Christmas

**ROPER**

(The Gift Supreme)

Instead of the same old check why not make her a real gift this time? She would never think of spending her Christmas money for a Gas Range.

Therefore, it's up to you now to see that she receives the one gift that will make her happy—not for a single day—but for many years!

Buy a ROPER for Her Kitchen

Southern Counties Gas Company

District Superintendent

## Let Busy Buttons

Help You with that Christmas List



Check this List

The leader among gifts this year is the

### Electric Waffle Iron

A beautiful present for any home. One that the whole family will endorse for everybody loves waffles. Priced from \$10.00 to \$18.00



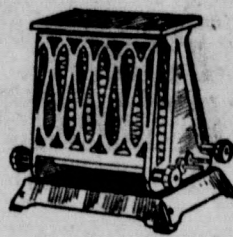
### Percolators—Always Popular

Every cup of coffee brings pleasant memories of your thoughtfulness. We have a variety of styles priced from \$3.95 to \$42.00



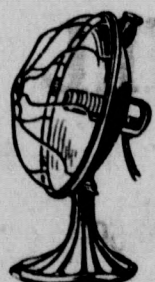
### Toasters

This season we can offer you a high grade Electric Toaster (it turns the toast) at \$8.00. Other types from \$5.00 to \$10.00



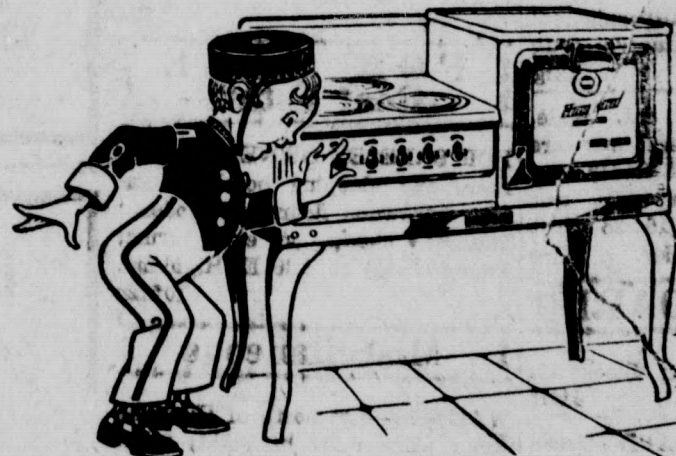
### Heaters

Make someone happy with a warmth that is genial and comfortable. We offer a splendid Edison appliance (made by Hotpoint) at \$6.50



MORE and more the demand is for PRACTICAL GIFTS—for things that will last and will be used every day. Among presents of this kind those which are handsome while at the same time useful are most appreciated.

This happy combination is found in Electrical Gifts



### The Gift Supreme--an Electric Range

Mother is out—At home the glistening electric range—an automatic regulation of the temperature—the simmering of a roast being automatically watched by Busy Buttons—Mother returns from a restful afternoon—Cheerful laughter and the call of "dinner is ready, folks".....

Why not give Mother an electric range for Christmas? Prices and terms are attractive.

### Electric Refrigerators

for the home are now available at prices and terms which will surprise you. Keep them in mind for Christmas. This may be the answer to one of your questions.

SOUTHERN CALIFORNIA  
**EDISON COMPANY**

Owned by Those it Serves